

**Thurston County**  
**Quit Line Data Summary**  
 April 1 - June 30, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 134</b>	<b>N = 3,671</b>
<b>Percent of Statewide Calls</b>	4.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	3.5%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 133</b>	<b>N = 3,165</b>
Female	60.9%	60.2%
Male	39.1%	39.8%
<b>Race/Ethnicity</b>	<b>N = 117</b>	<b>N = 2,585</b>
People of Color	7.7%	12.9%
White	92.3%	87.1%
<b>Age</b>	<b>N = 130</b>	<b>N = 2,854</b>
Less than 18 years old	3.1%	2.1%
18 - 24 years old	20.8%	14.8%
25 - 34 years old	22.3%	23.1%
35 - 44 years old	25.4%	25.3%
45 years and older	28.5%	34.8%
<b>Education</b>	<b>N = 125</b>	<b>N = 2,724</b>
Did not graduate high school	10.4%	16.0%
High school graduate	40.8%	34.7%
Some college/vocational school	36.0%	36.8%
College graduate	12.8%	12.5%
<b>Caller Type</b>	<b>N = 134</b>	<b>N = 3,278</b>
General Information	3.7%	12.3%
Health care provider	2.2%	3.5%
Tobacco user	94.0%	84.1%
<b>Payer Type</b>	<b>N = 94</b>	<b>N = 2,092</b>
Insured	27.7%	34.9%
Uninsured	31.9%	28.9%
Medicaid	40.4%	36.1%
<b>Heard About</b>	<b>N = 120</b>	<b>N = 2,748</b>
Past caller	10.0%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	19.2%	24.8%
Television	20.0%	16.6%
Outdoor advertisement (billboard/bus/wall)	5.8%	5.3%
Targeted mailing	0.8%	0.2%
Great Start	0.0%	0.1%
Radio	6.7%	6.8%
Newspaper/Magazine	0.0%	0.9%
Brochure/Newsletter	7.5%	5.7%
Family or friend	25.8%	22.9%
Health Department	4.2%	4.1%
School	0.0%	0.6%